

ABOUT MAMALICIOUSMARIA.com

MamaliciousMaria.com was created to help moms get real information about mom-centric things, ideas, tips & tricks. Be better! Travel smarter! Stress less! The website focuses on helping to make life better, easier & more fun for moms & the families they love.







WHO IS MARIA SMITH?

Maria Smith is a former Oprah Winfrey Show producer (as well as other shows). Now, she is a wife & mom to 4 children ages 9 to 3. In addition to this blog, she is also a freelance writer for several Atlanta print magazines, and a nationally-recognized parenting expert. Maria loves tennis, the beach & the few quiet moments she can snag for herself.



SOCIAL MEDIA

-  **7500 Followers**
@MariaRoseSmith
-  **1500 Likes**
@MamaliciousMaria
-  **1100 Followers**
@MariaRoseSmith
-  **3000 Followers**
@MamaliciousMaria

MAMALICIOUSMARIA.COM BY THE NUMBERS

- 3,000** Monthly Page Views
- 1,800** Monthly Unique Visitors
- 6,000** Subscribers

SPONSORSHIP OPTIONS

Maria is very interested in working with a variety of brands on projects BIG & small. From sponsored posts to ambassadorships to consulting and speaking engagements, she is open to it all.

- Sponsored Posts
- Spokesperson
- Consulting
- Banner ads
- Brand Ambassadorship
- Travel reviews

LET'S WORK TOGETHER!

Email: MariaRosePR@yahoo.com
Cell: 312-493-4280



AUDIENCE

MamaliciousMaria.com readers are your consumers! They're typically women ages 24 to 49, most with children. Most live in the US with Atlanta, New York & LA being the top cities. They're movie & TV lovers, travel buffs & cooking enthusiasts.

DEMOGRAPHICS

- 76% are women
- 28% are 24-35
- 38% are 36-44
- 77% are from U.S
- 37% access site from mobile

MARIA'S MEDIA APPEARANCES

- ABC World News Tonight
- CNN
- HLN
- NBC Nightly News
- Better Mornings Atlanta
- WSB-TV
- And more!



SPONSORSHIP OPTIONS

SPONSORED POST

A custom-written 400-word blog post including a minimum of five social media posts, links to the brand & original photos (if appropriate). \$300



SPONSORED SERIES

3 blog posts. Looking to make more of an impact with your product or service or have an extended plan for promotion? Why not run a series of posts? \$750

SOCIAL MEDIA CAMPAIGN

Run a giveaway or campaign on social media. With strong engagement and followers on Instagram, Twitter & Facebook, Maria can create a social media surge for your brand. Starting at \$75.

SPOKESPERSON

As a former TV producer, Maria knows the ins & outs of the business. She is a seasoned expert who can articulate your talking points with comfort & ease. Let Maria represent your brand on local or national TV shows. Starting at \$250.

LEADERBOARD – 728 X 90px

\$400 / month
 \$900 / 3 month package
 1 Slot available

STANDARD – 125 x 125px

\$125 / month
 \$300 / 3 month package
 4 Slots available

RATES ARE VALID UNTIL 06/01/2016



MARIA + YOU = SUCCESS

Maria Smith wants to share your brand with her Mamalicious Maria readers! Please reach out to her with your projects, ideas or questions!

AFFILIATIONS

Maria has a strong influence off-line as well including:

- Member of Greater Atlanta Automotive Media Association
- State Coordinator Mocha Moms Inc
- Member of MOPS
- PTA VP
- YMCA volunteer

CONTACT

Maria works on a limited number of projects at one time & strives to restrict sponsored posts to less than 33% of her monthly posts. Please contact her directly for availability. Email: mariarosepr@yahoo.com
 Cell: 312-493-4280

COLLABORATIONS

- Walt Disney
- St. Jude Children's Hospital
- Oshkosh B'Gosh
- Red Gold Tomatoes
- Chick-fil-A
- HP
- Beaches Resorts
- American Cleaning Institute

