

## ABOUT MAMALICIOUSMARIA.com

MamaliciousMaria.com was created to help moms get real information about mom-centric things, ideas, tips & tricks. Be better! Travel smarter! Stress less! The website focuses on helping to make life better, easier & more fun for moms & the families they love.



## WHO IS MARIA SMITH?

Maria Smith is a former Oprah Winfrey Show producer (as well as other shows). Now, she is a wife & mom to 4 children ages 9 to 3. In addition to this blog, she is also a freelance writer, a nationally-recognized parenting expert & the editor of Vinings Lifestyle Magazine. Maria loves tennis, the beach & the few quiet moments she can snag for herself.



## SOCIAL MEDIA

-  **5389 Followers**  
*@MariaRoseSmith*
-  **1285 Likes**  
*@MamaliciousMaria*
-  **1073 Followers**  
*@MariaRoseSmith*
-  **2086 Followers**  
*@MamaliciousMaria*

## MAMALICIOUSMARIA.COM BY THE NUMBERS

- 6,000 Monthly Page Views
- 3,500 Monthly Unique Visitors
- 1,700 Subscribers

## SPONSORSHIP OPTIONS

Maria is very interested in working with a variety of brands on projects BIG & small. From sponsored posts to ambassadorships to consulting and speaking engagements, she is open to it all.

- Sponsored Posts
- Consulting
- Brand Ambassadorship
- Spokesperson
- Banner ads
- Travel reviews

## LET'S WORK TOGETHER!

Email: [MariaRosePR@yahoo.com](mailto:MariaRosePR@yahoo.com)  
Cell: 312-493-4280



## AUDIENCE

MamaliciousMaria.com readers are your consumers! They're typically women ages 24 to 44, most with children. Most live in the US with Atlanta, New York & LA being the top cities. They're movie & TV lovers, travel buffs & cooking enthusiasts.

## DEMOGRAPHICS

- 76% are women
- 28% are 24-35
- 38% are 36-44
- 77% are from U.S
- 37% access site from mobile

## MARIA'S MEDIA APPEARANCES

- ABC World News Tonight
- CNN
- HLN
- NBC Nightly News
- Better Mornings Atlanta
- WSB-TV
- And more!



## SPONSORSHIP OPTIONS

### SPONSORED POST

A custom-written 400-word blog post including a minimum of five social media posts, links to the brand & original photos (if appropriate). \$300



### SPONSORED SERIES

3 blog posts. Looking to make more of an impact with your product or service or have an extended plan for promotion? Why not run a series of posts? \$700

### SOCIAL MEDIA CAMPAIGN

Run a giveaway or campaign on social media. With strong engagement and followers on Instagram, Twitter & Facebook, Maria can create a social media surge for your brand. Starting at \$75.

### SPOKESPERSON

As a former TV producer, Maria knows the ins & outs of the business. She is a seasoned expert who can articulate your talking points with comfort & ease. Let Maria represent your brand on local or national TV shows. Starting at \$250.

#### LEADERBOARD – 728 X 90px

\$400 / month  
 \$900 / 3 month package  
 1 Slot available

#### STANDARD – 125 x 125px

\$125 / month  
 \$300 / 3 month package  
 4 Slots available

**RATES ARE VALID UNTIL 06/01/2016**



### MARIA + YOU = SUCCESS

Maria Smith wants to share your brand with her Mamalicious Maria readers! Please reach out to her with your projects, ideas or questions!

### AFFILIATIONS

Maria has a strong influence off-line as well including:

- Member of Greater Atlanta Automotive Media Association
- State Coordinator Mocha Moms Inc
- Member of MOPS
- PTA
- YMCA volunteer

### CONTACT

Maria works on a limited number of projects at one time & strives to restrict sponsored posts to less than 33% of her monthly posts. Please contact her directly for availability. Email: [mariarosepr@yahoo.com](mailto:mariarosepr@yahoo.com)  
 Cell: 312-493-4280

### COLLABORATIONS

- Walt Disney
- St. Jude Children's Hospital
- Oshkosh B'Gosh
- Red Gold Tomatoes
- Chick-fil-A
- HP
- Beaches Resorts
- American Cleaning Institute

